



ANIMALS TEACH SAFETY IN HANAU

There is nothing that kids find more interesting than animals. So why not use animals to get them interested in safety? Assisted by his daughter, Klaus Hellenthal of Technical Materials in Hanau, Germany, invented Safety Safari. Over the past year, the Safari has travelled to kindergartens in and around Hanau to explore safety topics with young children. Fifteen different animals are used (not real ones). For example, a zebra asks if it is okay to quickly cross the road after the pedestrian "walk" light turns red (Answer: no) and a monkey asks if you need to fasten your seatbelt for short distances (Answer: yes). The children also go on a safety hunt for critical items like an empty lighter or medicine packaging and discuss the danger. Afterwards, each child gets a certificate and a special Umicore 'gold' keychain. The Safety Safari is popular and Klaus and his animals have already received requests to guide more Safety Safaris during the next school year.